

# RITMO



A Bedroom  
Collection.

Ritmo Bedroom



ITALIA





# RITMO

For the Ritmo Collection, light Eco Oak wood shapes the project's visual language, expressed through an alternation of striped and smooth surfaces. Its warm, natural tone brings a sense of balance and softness, while the variation in texture introduces a subtle rhythm that defines the collection with precision and restraint.

Set within a modern, understated space in Vicenza, the collection is presented in an environment guided by proportion and clarity. The city's measured architectural character provides a neutral backdrop, allowing Ritmo's materiality, light, and form to emerge naturally without distraction.

By combining a refined wood finish with a contemporary and essential design approach, the Ritmo Collection expresses a timeless idea of living, where rhythm is discreet, materials feel authentic, and design is defined by quiet continuity.

# RITMO



RHYTHMIC  
ESSENTIAL  
COMPOSED



Ritmo bedroom set, Vicenza interior

# BEDROOM





**The Ritmo bed features a refined headboard with integrated lighting that gently defines the sleeping area. The warm, diffused light creates a calm and intimate atmosphere, inviting rest and relaxation. With its understated, sculptural design, Ritmo brings a sense of softness and balance to the bedroom, where comfort and elegance coexist naturally.**

La cama Ritmo cuenta con un refinado cabecero con iluminación integrada que define suavemente la zona de descanso. La luz cálida y difusa crea un ambiente tranquilo e íntimo, que invita al descanso y la relajación.

Con su diseño sobrio y escultural, Ritmo aporta una sensación de suavidad y equilibrio al dormitorio, donde la comodidad y la elegancia conviven de forma natural.

Le lit Ritmo est doté d'une tête de lit raffinée avec éclairage intégré qui délimite délicatement l'espace nuit. La lumière chaude et diffuse crée une atmosphère calme et intime, propice au repos et à la détente.

Avec son design sobre et sculptural, Ritmo apporte une touche de douceur et d'équilibre à la chambre à coucher, où confort et élégance coexistent naturellement.

Кровать Ritmo отличается изысканным изголовьем со встроенной подсветкой, которая мягко выделяет зону для сна. Теплое рассеянное свечение создает спокойную и уютную атмосферу, располагающую к отдыху и релаксации.

Благодаря сдержанному скульптурному дизайну Ritmo привносит в спальню ощущение мягкости и гармонии, где комфорт и элегантность естественным образом сосуществуют.



Ritmo bedroom set, Vicenza interior







Ritmo bedroom set, Vicenza interior



The six drawer dresser is defined by rhythmic lines that flow seamlessly across the fronts, creating a sense of visual continuity. A refined black metal handle adds a modern accent, balancing precision and character. Clean proportions and subtle detailing enhance its contemporary appeal.

La cómoda de seis cajones se caracteriza por sus líneas rítmicas que fluyen sin interrupción por los frentes, creando una sensación de continuidad visual. Un refinado tirador de metal negro añade un toque moderno, equilibrando precisión y carácter. Sus proporciones limpias y sus sutiles detalles realzan su atractivo contemporáneo.

La commode à six tiroirs se caractérise par des lignes rythmées qui s'étendent harmonieusement sur toute la façade, créant ainsi une impression de continuité visuelle. Une poignée raffinée en métal noir ajoute une touche moderne, alliant précision et caractère. Ses proportions épurées et ses détails subtils renforcent son charme contemporain.

Комод с шестью ящиками отличается ритмичными линиями, плавно переходящими по фасадам, что создает ощущение визуальной непрерывности. Изысканная черная металлическая ручка добавляет современный акцент, уравновешивая точность и характер. Четкие пропорции и тонкие детали подчеркивают его современную привлекательность.





**The five drawers chest is defined by a vertical rhythm that enhances its slender proportions, with continuous lines that create subtle movement. The warm light wood adds softness and depth, giving the piece a natural and welcoming presence within the bedroom.**

La cómoda de cinco cajones se caracteriza por un ritmo vertical que realza sus esbeltas proporciones, con líneas continuas que crean un sutil movimiento. La cálida madera clara aporta suavidad y profundidad, lo que confiere a la pieza una presencia natural y acogedora en el dormitorio.

La commode à cinq tiroirs se caractérise par un rythme vertical qui souligne ses proportions élancées, avec des lignes continues qui créent un mouvement subtil. Le bois clair et chaleureux ajoute de la douceur et de la profondeur, conférant à ce meuble une présence naturelle et accueillante dans la chambre à coucher.

Комод с пятью ящиками отличается вертикальным ритмом, который подчеркивает его стройные пропорции, а непрерывные линии создают эффект плавного движения. Теплое светлое дерево придает мягкость и глубину, благодаря чему мебель выглядит естественно и уютно в спальне.



MATTE TOFFEE ECO OAK



# FINISHES



# RITMO BEDROOM IN MATTE TOFFEE ECO OAK



**DRESSER KJRT125**

With 6 drawers

inch	W 67"	D 20"	H 35"
cm	L 169,8	P 50	H 88
Crts	1	kg 90	m <sup>3</sup> 0,91



**NIGHT STAND KJRT130**

With 2 drawers

inch	W 28"	D 17"	H 24"
cm	L 72	P 43	H 61,3
Crts	1	kg 30	m <sup>3</sup> 0,25



**5/DRW. CHEST KJRT117**

With 5 drawers

inch	W 40"	D 20"	H 56"
cm	L 102,2	P 50	H 141,4
Crts	1	kg 85	m <sup>3</sup> 0,88



**MIRROR KJRT140**

inch	W 37"	D 1"	H 43"
cm	L 94,7	P 2,2	H 110
Crts	1	kg 25	m <sup>3</sup> 0,07



**Q.S./UK 5" BED PJRT0250**

Inner size inch 61" x 80 3/4" - cm 155 x 205

inch	W 67"	D 83"	H 55"
cm	L 168,9	P 209,4	H 140,3
Crts	2	kg 70	m <sup>3</sup> 0,34

**K.S./UK 6.6" BED PJRT0275**

Inner size inch 76 3/4" x 80 3/4" - cm 195 x 205

inch	W 82"	D 83"	H 55"
cm	L 208,9	P 209,4	H 140,3
Crts	2	kg 78	m <sup>3</sup> 0,39

**180 BED PJRT0302**

Inner size inch 71" x 79" - cm 180,5 x 200,5

inch	W 77"	D 81"	H 55"
cm	L 194,4	P 204,9	H 140,3
Crts	2	kg 74	m <sup>3</sup> 0,31

**US BED LIGHT KIT KJKT049**

Crts	1	kg 2	m <sup>3</sup> 0,1
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**UK BED LIGHT KIT KJKT050**

Crts	1	kg 2	m <sup>3</sup> 0,1
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**EU BED LIGHT KIT KJKT048**

Crts	1	kg 2	m <sup>3</sup> 0,1
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OUR STORY  
OUR PEOPLE  
OUR VALUES

# MISSION MADE IN ITALY



For 70 years we have been bringing the values of Made in Italy to the world. An uncompromising choice, based on love for our territory: Italy is the cradle of design, attention to detail, and artisanal know-how. Aware of this heritage, every day we draw inspiration from what surrounds us and we translate it into our collections with one objective: to be worthy ambassadors of Made in Italy in the world.

# VALUES



FAMILY  
INNOVATION  
COMMUNITY

Family, community, and innovation serve as the cornerstone of our daily endeavors.

Within each Alf Italia product, you'll discover distinct personalities shaping its essence: the warmth of Oliviero, the unwavering determination of Cristina, and the bold courage of Piero. These individuals embody our commitment to consistency, reliability, and the bonds of friendship.

Our roots run deep in the rich soil of our native places, acknowledging the invaluable contributions of the skilled artisans in woodworking and the fervent dedication of the people of Francenigo. Without their passion and commitment, our journey would not have been possible. While we honor our past, we set our sights on the future.

Our DNA pulses with an insatiable drive for innovation. Whether introducing unprecedented products or revolutionizing wood processing through technology, we embrace change with a continual desire to push boundaries and pioneer new frontiers.

Alf Italia stands as a testament to tradition, progress, and an unwavering commitment to shaping the future of design and craftsmanship.

# A FAMILY TRADITION



Oliviero and Giuditta on a work trip.

In the vibrant landscape of the 1950s, a visionary company emerged, driven by an entrepreneurial spirit eager to seize opportunities in the post-war world. This company, known as Alf Italia, initially set its sights on serving its local community in Francenigo. As the years rolled on, and the world underwent dramatic shifts, the company adapted and evolved.

During the 1980s the company decided to spread its wings beyond Italian borders, embarking on an exciting journey to the United States – the land of the American dream.

But Alf Italia didn't stop there. In the 1990s, it embarked on an even more ambitious venture, conquering new horizons in the Middle East, Central and South America, and Russia.

Its success was attributed to its unique reinterpretation of Italian design for international markets, a fusion of culture and innovation that resonated with people across the globe. In Alf Italia's journey, Giuditta, Oliviero's wife, played a pivotal role with her wisdom, unwavering support, and perceptive guidance. Together, they navigated challenges in

foreign markets, forging crucial cross-border relationships. Giuditta's astuteness and Oliviero's enthusiasm laid the foundation for enduring global partnerships, key to Alf Italia's success.

In the wake of Oliviero's passing, the second generation of the family took the reins. Oliviero's children, Cristina and Piero, assumed leadership roles within the company. Cristina diligently managed sales and administration, while Piero focused on manufacturing. Flavio, Cristina's husband, played an integral part in the team, contributing his expertise to the areas of design and product planning.

In 2023, Alf Italia achieved a significant milestone by expanding its historic Francenigo site with cutting-edge equipment and automation technology, emphasizing a commitment to innovation and sustainability.

This marks a chapter in Alf Italia's journey, which began in a transformative era and evolved into global expansion, technological advancement, and a legacy of excellence. With the third generation already active in the company, Alf Italia's story continues to be one of innovation and success, with a promising future.



Flavio, Cristina and Piero.

# INNOVATION and TECHNOLOGY



We embrace change and believe in our ability to improve day by day.

We invested in technology in the early 2000s, making substantial investments in technological advancements, in Industry 4.0 in the 2010s, and now we are revolutionising the historic Francenigo site, introducing a degree of automation that would once have been unimaginable.

We have moved ahead of the curve with aesthetic trends, introducing furnishing items that can interpret the shapes of the future.

# COMMUNITY

We recognize that our local area and community are one of the founding principles behind what we do.

The Piovesana family's roots here go back generations. This fact has played an active part in making ALF Italia a success story, thanks to the commitment of thousands of people who have worked with us over the years.

We live in an area of outstanding natural beauty, where plentiful wood, transported by water and worked thanks to the driving force of the man-made waterways, has created the prerequisites for a woodwork tradition that lives on today in ALF Italia.

"We believe in the dignity of individuals and the value of human relationships."

Our founder, Oliviero Piovesana, taught us: "Every morning must start with a 'Good Morning,' whatever quibbles there may have been the evening before or whatever disagreements may be to come."

That daily greeting encapsulates the value of service: a pleasant, polite approach to recreate a sense of community that transcends professional relationships.



# RITMO

## BEDROOM

design  
R&D Alf

art direction & graphics  
Eleonora Da Frè

digital images  
Gabriele Simonetta

selection  
LUCE

print  
SINCROMIA  
COM. 260268



A.L.F. Uno SpA is certified by the ISO 9001:2015.

Our furniture finishes are mainly UV-based. All our furniture board is within the E1 norm for formaldehyde emission. By using UV-based finish the formaldehyde is sealed within the furniture board keeping emissions to an absolute minimum.

ATTENTION: PRODUCT APPEARANCE, SIZE, AND/OR MATERIALS MAY BE SUBJECT TO CHANGE WITHOUT NOTICE



A.L.F. UNO S.P.A.  
VIA S. PIO X 17  
31018 FRANZENIGO DI GAIARINE (TV) ITALY  
TEL. +39-0438 997 111 FAX +39-0438 997 246  
info@alfitalia.com alfitalia.com @alfitalia



